



2009 – 2012 Strategic Plan

Park Ridge Recreation & Park District

November 20, 2008 Final Draft

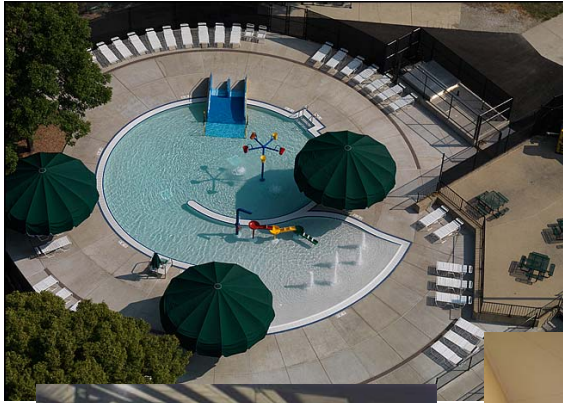
Strategic Planning Committee

The following individuals met on November 15, 2008 for a one-day workshop to develop the Park District's Strategic Plan.

- Dick Barton, President
- Jim O'Brien, Vice President
- Mary Wynn Ryan, Secretary
- Steve Hunst, Treasurer
- Marty Maloney, Commissioner
- Nick Milissis, Commissioner
- Jim Lange, Director
- Bill Neumann, Superintendent of Dev. & Operations
- Lori Lovell Knouse, Superintendent of Recreation
- Christine Berman, Superintendent of Finance
- Maryanne Lucarz, Administrative Assistant
- Daniel Atilano, BCA, Strategic Planning Consultant

Definition of Terms

- Mission:** a concise statement of the organization's reason for being, perpetual
- Vision:** 10 – 20 year goal describing what the organization seeks to become; an audacious goal that is tangible, energizing, and highly focused
- Goals:** timeless, statements describing the conditions or attributes to be attained
- Objectives:** measurable, attainable milestones to achieve on the way to accomplishing the goal
- Strategies:** describe how the organization commits its limited resources to make its vision a reality, and are expressed as activities. Strategies are adaptable by nature and circumstance rather than a rigid set of instructions.



Mission Statement

To enhance Park Ridge's quality of life by providing park and recreation opportunities for all residents while being environmentally and fiscally responsible.

The Park Ridge Recreation and Park District will be one of the State's premiere environmentally conscious park and recreation agencies that strives to strengthen and improve the amenities, programs and opportunities for residents of all ages.



Vision Statement

Park District Goals

1. To provide quality park and recreation experiences.
2. To promote the importance and value of leisure.
3. To promote health and wellness.
4. To be a leader in environmental stewardship.
5. To raise user satisfaction and increase participation.

Objective: To communicate the Park District's Strategic Plan.

Strategy: By April 2009, include an insert in the Park Districts' mailing to include a message from the Park Board President.

Implementation: President + Staff

Strategy: To annually include a "state of the union" note from the Park Board President to residents in the Park District's Spring mailing.

Implementation: Park Board President

Objective: To investigate the possibility for teen space.

Strategy: By August 2009, identify potential opportunities to share and or create a teen space and present to the Park Board for discussion and comment.

Implementation: Staff

Strategy: By the end of 2009, develop a plan to make the agreed upon recommendation a reality in 2010.
Implementation: Park Board

Objective: To provide new outdoor park pavilions and restrooms.

Strategy: By June 2009, identify potential locations and related costs to install new outdoor park pavilions and restrooms.

Implementation: Staff

Strategy: By the end of 2009, develop and approve a phased fiscal plan to implement the proposed improvements.

Implementation: Park Board

Objective: To use the annual financial report to aid capital improvement decision-making.

Strategy: Annually review the driving range costs to aid in determining if a new \$400,000 post and net system should be installed to allow use of the adjacent area east of the facility for other activities/ programs, etc.

Implementation: Park Board

Objective: To gain community input on programs, activities and services.

Strategy: By the end of March 2009, review the park District related findings from the 2008 survey conducted by the City to gain community feedback.

Implementation: Park Board

Objective: To implement the Centennial Pool master plan improvements.

Strategy: By the end of June 2010, install a new perimeter fence at the south and west locations to align with the master plan.
Implementation: Park Board

Strategy: By the end of June 2011, install a new spray pad and or sand play area.
Implementation: Park Board

Strategy: By the end of June 2012, complete the pool improvements as per the master plan.
Implementation: Park Board

Objective: To plan and construct a multi-sport indoor facility.

Strategy: By the end of 2011, develop and approve a community-based master plan for Oakton Park that includes a multi-sport indoor facility.
Implementation: Staff + Park Board

Strategy: By the end of 2012, plan and approve the construction of a new multi-sport indoor facility.
Implementation: Park Board

Objective: To plan and construct a safety town facility.

Strategy: By the end of 2011, propose a location and the related costs for a safety town facility.

Implementation: Staff

Strategy: By the end of 2012, plan and approve the construction of a safety town facility.

Implementation: Park Board